

The background features a dark blue, textured surface with a faint illustration of a diverse group of people of various ages and ethnicities. On the left side, there is a circular seal for Kessler School, which includes the text 'KESSLER SCHOOL' and 'ESTABLISHED 1908'.

KESSLER
SCHOLARS
—●—
COLLABORATIVE

Welcome and Warm-Up

**Click the Jamboard link in chat to share one highlight
from your summer or one last hurrah still ahead!**

All-Campus Partner Meeting | August 25, 2022

Agenda

- Welcome and Warm-up
- New Grant Agreements and Updated Data Sharing Agreements
- Year Ahead: Working Teams and Calendar Overview
- Sharing the Story: Positioning the Kessler Scholars Program on Your Campus
- Working Teams: Breakout and Share on Brand Development

One Last Celebration of Summer



- Click the [Jamboard](#) link in chat to share a hello to colleagues and let us know one highlight from your summer or one last hurrah still ahead!
- As you join today, please add your institution next to your name on Zoom screen
- If you are able to do so, please participate today on camera
- We are recording this meeting for colleagues not able to attend



Grant and Data Sharing Agreements

- ✓ Thank you for your engagement and support of this process!
- ✓ **Partner institutions with enrolled students:** Respond to updated data sharing agreement by this Friday, August 26
- ✓ **New partner institutions:** We are working to finalize grant agreements and data sharing agreements as close to Labor Day as possible to support disbursement of Planning Year grant funds
- ✓ Direct questions and documents to Kristen at kglasener@kesslerscholars.org



The Year Ahead and Our Work Together

- **Working Teams**

- Smaller group engagement on core programming areas

- **Fall Meeting Calendar**

- Working Team Meetings: September, October, and December

If you haven't already, complete scheduling poll in chat!

- All-Campus Partner Meetings: August (today) and November 17

- Lunch and Learn (Optional): Join Sept. 6 to connect with colleagues and suggest topics for the year ahead

- **Collaborative Staff Leads**

- Campus team meetings: Once before December with Collaborative staff lead



Kessler Scholars Working Teams (Fall 2022)

Team A

- Brown University
- Cornell University
- University of Michigan
- University of North Carolina at Chapel Hill

Team B

- Syracuse University
- The Ohio State University
- University of California, Riverside
- University of Dayton

Team C

- Bates College
- Centre College
- St. Francis College
- Saint Mary's College

Team D

- Johns Hopkins University
- Queens College
- University of Pittsburgh
- Washington University in St. Louis



Collaborative Staff Leads (2022-2023)

- Bates College
Shakima Clency
- Brown University
Clency Shakima
- Centre College
Glasener Kristen
- Cornell University
Glasener Kristen
- Johns Hopkins University
Gibson Gail
- Queens College
Gibson Gail
- St. Francis College
Clency Shakima
- Saint Mary's College
Glasener Kristen
- Syracuse University
Glasener Kristen

New Team Members and Program Resources

- **Welcome, Shaula Edwards!**
 - Program Coordinator, Bates College
- **Support for Program Hiring and Onboarding**
 - Let us know when someone joins your team!
 - Onboarding meeting with Kessler Scholars Collaborative staff
- **Resource Reminder**
 - Campus Partner Hub: Member Directory, Knowledge Hub, and calendar coordination



Kessler Scholars Brand Development & Evolution

- **Building the Brand, Sharing the Story: Guidance From Our Early Growth**
 - **John Lofy, Executive Director, Marketing and Communications**
University of Michigan | College of Literature, Science, and the Arts
 - **Shannon Feeney Andre, Executive Director of Communications**
Syracuse University
 - **Amy Gaulke, Executive Director of Communications and Marketing**
Cornell University

Establishing the Kessler Scholars on Your Campus

Breakout:

- You now have a chance to connect with your Working Team to discuss ways to position the story of the Kessler Scholars Program on your campus and what marketing tools or materials you see as needed.
- Before joining your assigned breakout room, open this [Discussion Guide](#) and find the slide that corresponds to your Working Team.
- Please capture key ideas from the discussion on your team's designated slide.

Share out:

- Key takeaways from each Working Team?



Toward Continuous Improvement

- The Kessler Scholars Program model centers evaluation, including brief formative assessment methods, as a key to growth and improvement
- In our work together, Collaborative staff will build in regular points for your feedback and input
- Please stay online for a few last minutes to complete a [short poll](#) (link is in chat now!) about today's meeting

Thank you, and enjoy the last days of summer ahead!

