
Overview:

A logic model can help you define and refine your program's goals, objectives, and activities. It helps you determine whether or not:

- The resources you have are sufficient to carry out the activities you want to implement
- The activities you plan to implement will achieve your goals

Components of a logic model:

Resources: Identify the resources you have available to carry out the Kessler Scholars Program on your campus. Common types of resources include:

- Human resources: Full- and part-time staff, senior leadership, campus partners
- Financial resources: Restricted grants, operating budget, and other monetary resources
- Space: Offices and other facilities
- Technology: Communications infrastructure (email, website, etc).

Activities: The actions that are needed to implement the Kessler Scholars Program – what you will do with program resources to achieve program outcomes and goals. Common activities are support services like one-on-one coaching, peer mentoring, cohort-based activities and workshops, etc. Consider developing activities across the entire four-year collegiate journey (i.e., first-year programming vs. upper-year programming).

Outputs: Outputs are the measurable, tangible results of program activities. They lead to desired outcomes, but are not themselves the changes you expect the program will produce. Instead, they capture the size and/or scope of services provided by the program and include numbers and descriptions (e.g., number of students served, number of workshops attended)

Outcomes: These are the specific changes in behavior, knowledge, and skills that result from the program. They are sometimes divided into short- and medium-term outcomes (e.g., new knowledge, changes in attitudes, motivation, aspirations, or decisions). Focus of outcomes clarifies who or what will experience the intended changes (e.g., student- or campus-level outcomes).

Directions:

Please use this template to develop and refine your Kessler Scholars Program logic model. Indicate your campus-level program objectives, including your goals for retention and graduation rates of Kessler Scholars.

Campus:

Program Objectives:

- First-to-second year retention rate:
- Four-year graduation rate:
- Six-year graduation rate:

- _____
- _____
- _____
- _____

Resources	Activities	Outputs	Outcomes