

The background features a dark blue, textured surface with a faint, white line-art illustration of a diverse group of students of various ages and ethnicities. On the left side, there is a circular seal for Kessler School, which includes the text 'KESSLER SCHOOL' and 'ESTABLISHED 1908'.

KESSLER
S C H O L A R S
COLLABORATIVE

All-Campus Partner Meeting

November 17, 2022

Agenda

- Welcome
- 2023 Summer Convening Planning
- Collective Impact and Program Goal Setting
- Aspen Institute Discussion and Feedback Session:
Cohort-Based Program Sustainability
- Questions & Wrap-Up



New Team Members and Program Resources

- **Welcome, new team members!**
 - Hannah Colliver, Centre College
 - Christin Kloski & Gloria Jenkins, Saint Mary's College
 - Bob Ream, University of California-Riverside
- **Support for Program Hiring and Onboarding**
 - Let us know when someone joins your team!
 - Onboarding meeting with Kessler Scholars Collaborative staff
- **Resource Reminder**
 - Campus Partner Hub: Member Directory and Knowledge Hub

Summer Convening 2023

We know winter is just around the corner, but we're already dreaming about summer!

Opportunities for involvement:

- Volunteer on planning committee
- Offer to co-host the convening on your campus



Please complete the interest form.

Indicating interest **does not** commit you to volunteer or co-host!

Marketing and Brand Support

Coming to you in the coming days!

Updated Kessler Scholars Brand Materials and Marketing Support

- Updated visual files for Kessler Scholars logo
- Updated and streamlined Kessler Scholars Brand Guide, including Editorial Style Guide
- Digital program overview booklet: customizable for your campus
- Digital student recruitment email messages: customizable for your campus
- Guidance on support from the Collaborative to customize and execute core elements



Kessler Scholars Program Goal Setting

- What does *success* look like for the Kessler Scholars Program and the students you serve?
- What do you hope to accomplish through the Kessler Scholars Program on your campus?
- How does the Kessler Scholars Program contribute to your broader institutional priorities?



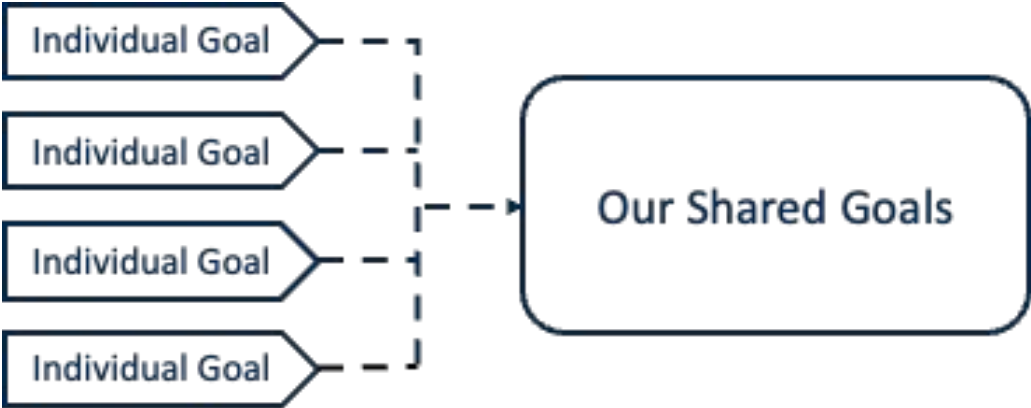
Why set program goals and objectives?

- ✓ They provide long-term vision and short-term direction
- ✓ They inform program planning, execution, and allocation of resources
- ✓ They enable you to monitor progress, make adjustments, and evaluate impact



Collective Impact Framework

Setting and Working Towards Shared Goals



Kessler Scholars Shared Objectives

1 **CLOSE EQUITY GAPS AND SUPPORT FIRST-GENERATION STUDENT SUCCESS.**

- 94% average first-to-second year retention rate
- 70% average four-year graduation rate
- 85% average six-year graduation rate

2 **ENSURE KESSLER SCHOLARS EXPERIENCE IS TRANSFORMATIVE AND MEANINGFUL.**

- 94% overall program satisfaction rate
- 90% report strong sense of belonging to the Kessler Scholars community
- 92% report positive feelings of mattering
- 90% of scholars complete at least one high-impact practice

3 **CREATE A VIBRANT AND ENGAGED COMMUNITY OF KESSLER SCHOLARS AND ALUMNI.**

- Launch Collaborative-wide student advisory board for Kessler Scholars across campus partners.
- At least one-third of Kessler Scholars assume a leadership role (e.g., student ambassador, peer mentor, advisory board member) within respective programs before graduation.
- Build opportunities for alumni engagement and mentoring opportunities.



Setting Program Goals and Objectives

- Consider your institutional context and baseline data
- Develop short, intermediate, and long-term objectives that are specific, measurable, achievable, relevant and time-bound (SMART)
- Incorporate student feedback in goal-setting process
- Determine how you will track outcomes: What internal vs. external evaluation activities will enable you to track program results?



Breakout Activity

- Revisit the logic models you drafted during the Summer Convening and/or your original proposals
- Discuss your near- and long-term program goals using Tab 4 of your Program Planner and define specific success metrics for:
 - First-to-second year retention
 - Four-year graduation rate
 - Six-year graduation rate
 - High-impact practice participation rate
 - Other campus-specific outcomes that are important to the Kessler Scholars Program on your campus (e.g., sense of belonging, post-graduate outcomes, etc.)



Large Group Discussion & Reflection

- What are some short- or longer-term goals you have for students served by the Kessler Scholars Program?
- What goals or objectives need further development or clarification?
 - Do you have all the data you need to inform your program goals?
 - Who else do you need to talk to on your campus to set program goals and objectives?
- When you think about your Kessler Scholars Program 3-5 years from now, what does success look like?





THE ASPEN INSTITUTE

COLLEGE EXCELLENCE PROGRAM

Cohort Program Sustainability Discussion & Feedback Session



Meeting Schedule

Working Team	Campus Partners	Team Meeting Dates
Better Together	Brown University Cornell University University of Michigan UNC-Chapel Hill	December 8, 3:00 - 4:00 pm ET
A-Plus Advocates	Syracuse University Ohio State University UC-Riverside University of Dayton	December 7, 1:00 - 2:00 pm ET
Creative Collaborators	Bates College Centre College St. Francis College Saint Mary's College	December 14, 10:00 - 11:00 am ET
The DreamMakers	Johns Hopkins University Queens College University of Pittsburgh Washington University in St. Louis	December 15, 11:00 am - 12:00 pm ET

Toward Continuous Improvement

We welcome your feedback!

- In our work together, Collaborative staff will build in regular points for your feedback and input
- Please stay online for a few last minutes to complete a brief survey about today's meeting



Thank you, and enjoy the break ahead!