



ITHAKA S+R

KESSLER
S C H O L A R S
COLLABORATIVE

Mid-year Evaluation Meeting

Breakout Group - Inaugural Partners

Ithaca S+R

January 19, 2023

Fall 2022 Survey

- Goal: Collect baseline information on student **backgrounds, engagement** with the program, and **institutional experiences**.
 - Background: demographics, majors, first-generation status, family involvement, and employment
 - Engagement: program support needs and feedback on summer program
 - Institutional experiences: Satisfaction, sense of belonging, academic and social self-efficacy, and high-impact practices
- Program staff feedback and student pretesting sessions
- Collected responses from Oct. 4 - Nov. 4 (92% Collaborative-level response rate)
- Open to first-year Kessler/McGuire Scholars aged 18 years and older

Fall 2022 Survey Feedback : Data Collection

- **Survey Timing**

- How do you anticipate an earlier launch (i.e. mid- to late September vs early October) would affect response rates?

- **Response Rates**

- How did you encourage survey completion with your students?

- **Identifying Minors**

- Kessler Scholars under 18 are not eligible for the survey. Are you able to identify these students in the summer so we can send the survey to eligible students only?

Fall 2022 Survey Feedback : Analysis and Reporting

- **Usefulness of Reports**

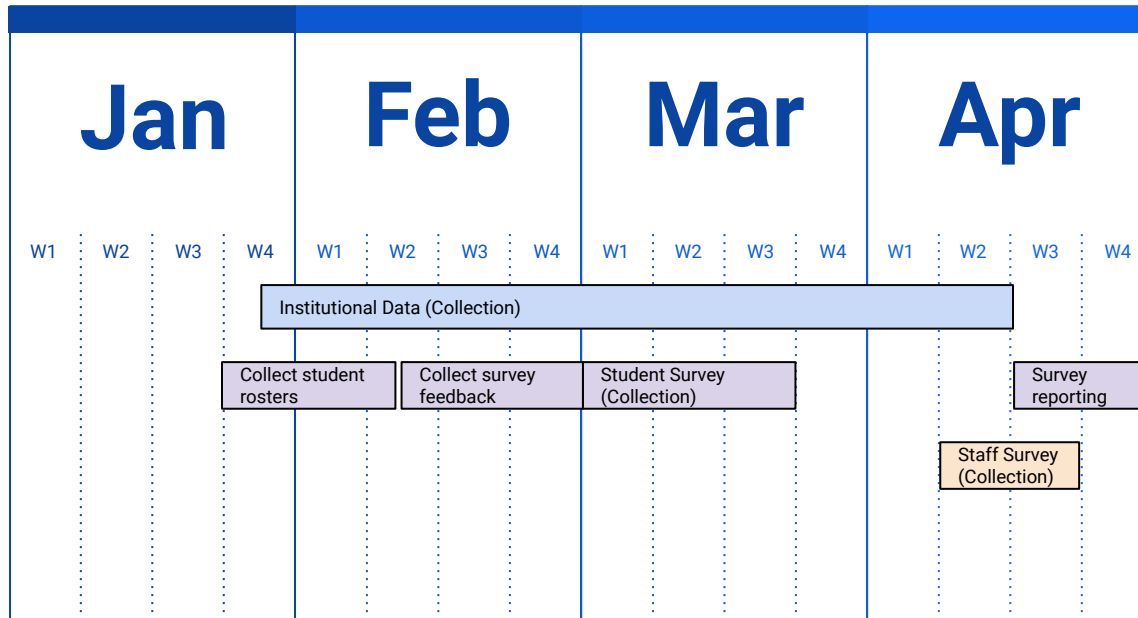
- **Raw survey results spreadsheet**

- Did you run into issues accessing the file? Are there questions about analyzing the data?

- **Campus report**

- Did the key takeaways provide enough helpful context for the data?
- Is there a chart on the report that we can provide additional clarity for?
- How do you envision using these results to inform your programming on campus?

Spring 2023



- Spring Survey Insights shared by May to inform program planning over the summer
- Annual Reports shared in mid July ahead of Summer Convening

Questions? We have office hours!

Contact Ify Oliobi (ifeatu.oliobi@ithaka.org) or Lia Lumauig (lia.lumauig@ithaka.org) for any evaluation-related questions!

Next steps

- Student rosters for all-student survey
- Find us at office hours to discuss campus report